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http://www.ipacv.ro/ro4een/

Investing in Future

Newsletter

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enterprise

Technology Transfer and Innovation

Events in technology transfer and innovation field



Enterprise Europe Network carries out a variety of events to promote their activities to companies and organisations at regional, national or European level. The events provide you the opportunity to meet potential cooperation partners during pre-arranged face-to-face meetings, to present your business or technology offers.

Do you have technology profiles in the fields? Please contact office@ipacv.ro to support you.

- November 2012
- 06 <u>Enterprise Europe Network Matchmaking at World Travel Market 2012</u> London (United Kingdom)
- 06 <u>Match-making at Elmia Subcontractor 2012</u> Jönköping (Sweden)
- 07 Consulting Day South Eastern Europe: Your Chances in Hungary, Romania, Bulgaria and Croatia Ulm (Germany)
- 07 Company mission: A taste of Romagna. German & Austrian markets enjoy Italian food & wine specialities Ravena
- 08 Technet_nano Workshop 2012: Micro- & Nano-techn for Energy Effectivisation & Process Control Stockholm
- 08 Company mission at EIMA International agricultural & gardening machinery Exhibition Bologna (Italy)
- 08 ECOBUSINESS COOPERATION EVENT 2012 RIMINI (Italy)
- 08 <u>G-Star brokerage event 2012</u> Busan (Korea, Republic of)
- 08 Danube Region Business Forum 2012 Vienna (Austria)
- 11 Israel HLS 2012, the 2ND International Conference on Homeland Security. Tel Aviv (Israel)
- 13 6th Slovak Matchmaking Fair 2012 Nitra (Slovakia)
- 13 <u>4th Edition of Urban & Smart Mobility Brokerage event Modilis 2012</u> Mulhouse (France)
- 13 Building a concrete future sustainable construction in the precast industry Weimar (Germany)
- 14 EuroTier Matchmaking 2012 Hanover (Germany)
- 14 <u>GlobalConnect 2012 Brokerage Event</u> Stuttgart (Germany)
- 15 <u>CZECHBUS 2012</u> Prague (Czech_Republic)
- 15 Healthcare Brokerage Event MEDICA 2012 Düsseldorf (Germany)
- 19 <u>China-Europe 2020 Climate Change Challenge</u> Birmingham (United Kingdom)
- 20 <u>Sino Italian Exchange Event Bilateral Meetings</u> Naples (Italy)
- 20 Space-MATCH 2012 Noordwijk (Netherlands)
- 20 <u>Cooperation Forum "Biopolymers"</u> Straubing (Germany)
- 21 <u>Technology and Bussiness Brokerage Event within RENEXPO South-East Europe 2012</u> Bucharest (Romania)
- 21 Eco-Match 2012 at POLEKO fairs Poznan (Poland)
- 22 <u>Euro-Mediterranean Business Meetings ECOBAT</u> Marseille (France)
- 22 AGROCOMPOSITES EUROPE 2012 Saint-Quentin (France)
- 22 Innov'embre: Partnering event Research / Business Lille (France)
- 23 International Business Meetings CONTACT "denkmal" Leipzig (Germany)
- 26 Brokerage Event Pollutec Lyon 2012 "GREEN DAYS" Lyon (France)
- 26 <u>Spotlight on Tech in the City</u> London (United Kingdom)
 27 Italian Furniture Design VIRTUAL 3D FAIR Monza (Italy)
- 27 Eilat-Eilot Renewable Energy and Innovation Conference Eilat (Israel)
- 27 AgroMatch Manure at Agromek 2012 Herning (Denmark)
- 27 <u>VINITECH SIFEL</u> Bordeaux (France)

- 27 SYRREN 2012 - Super Yachts Refit & REpair Brokerage Event Marseilles (France)
- 28 "Mission for Growth" – Brokerage event at "CAT 2012" Business & Technology Convention Tunis (Tunisia)
- 29 LEaN2012 - International brokerage event on Logistics, Energy and Networking Genova (Italy)
- Tech Industry 2012 Riga (Latvia) 29
- CeBIT Eurasia 2012 Matchmaking Event Istanbul Istanbul (Turkey) 29
- December 2012 Brokerage Event on Water Technologies in 6-9 December in Bursa / TURKEY Bursa (Turkey) 06 January 2013 24 Matchmaking Event between European Union, Latin America and the Caribbean Santiago (Chile) February 2013 15 Company Mission to Ambiente Frankfurt/Main (Germany) 19 "HCJ Fair 2013" - B2B meetings at the hospitality industry tradeshow in Japan Tokyo (Japan) March 2013 05 CeBIT Future Match 2013 Hannover (Fairground) (Germany) 07 IndustryMatchMaking - IMM2013 Sofia (Bulgaria) 07 Iceland Geothermal Conference Reykjavik (Iceland) April 2013 09 HANNOVER MESSE 2013: Technology Cooperation Days on Industrial Energy Efficiency Hannover (Germany) Biopesticide Market Opportunities London (United Kingdom) 11 12 Vision 2013 Freiburg, Germany (Germany) June 2013 EEN Brokerage Event at "GR Business Days" in Luxembourg Luxembourg (Luxembourg) 12 Useful links

Enterprise Europe Network DG Enterprise EU-Services Portal-for-SMEs Your-Europe-Your-Business Cordis US-EU-match Executive-Agency-for-Competitivness&Innovation-EACI EIM's Knowledge Web on SMEs & Entrepreneurship Access2Finance - EU-Finance for SMEs EU's Information Society: Thematic Portal Your Europe - Citizens portal

Enterprise Europe Network What is a Network Partner? Find your local Enterprise Europe Network partner You are looking for a Commercial or Technology partnership? Setting sail for success Going international Technology transfer Intellectual property Access to finance Research funding EU law and standards Speak up on EU law

User Guides: Small Business Students Job Seekers Entrepreneurs Attornevs Business Development Consultants Journalists Nonprofits Venture Capital

See how the Network's brokerage events work - in the short video shot during the global media tradeshow IBC in Amsterdam. See how Dutch entrepreneurs link up with business managers worldwide at a brokerage event organised by the Enterprise Europe Network in the Netherlands. Syntens & AgentschapNL organised an international matchmaking event, one of the most important events on the calendar for the global electronic media industry. More... http://www.youtube.com/watch?feature=player_embedded&v=fERuBYG7sWI

Brokerage event during RENEXPO® South-East Europe 2012, Bucharest, 21-23 November 2012

RENEXPO® South-East Europe 2012, International Trade Fair and Conference for Renewable Energy & Energy Efficient Construction and Renovation with Passive & Low Energy Houses, in Palace Hall Cultural Center, Bucharest brings together for the third time multipliers and actors from the south-eastern European area at a central event.

As a partner from the Network, IPA CIFATT - Research Development, Engineering & Manufacturing for Automation Equipment - RO 4 Europe, will organise a brokerage event on 22nd November. The participation is free of charge for all interested participatnts. We are looking forward to EEN partners to join us as co-organizers.

This event will add an extra dimension to the trade fair for visitors and exhibitors as well as for partners into the Network interested to promote collaboration with Romanian research or business representatives.

More... office@ipacv.ro ; laura.olteanu@ipacv.ro

EVS - European Venture Summit, 6-7 December 2012, Berlin, Germany

This event will feature winning companies from Europe Unlimited Venture Foras held throughout EU to showcase their businesses to international investors, other industry experts. EVS will showcase 100 of EU's top start-ups in the areas of ICT, Life Sciences, Cleantech.

More than 100 international investors are attending to review company presentations, looking for deal-flow, partnerships. More... http://www.e-unlimited.com/events/view.aspx?events pages id=1528

BioFIT 2012 - Fostering Innovation & Transfer, 3-4 December 2012, Lille, France

It is a international partnering event in the field of technology transfer/collaborative projects in the life sciences sector. Academics, industry stakeholders, entrepreneurs, practitioners in technology transfer, intellectual property, licensing will share best practices, know-how, will maximize qualified alliances thanks to a cutting-edge partnering platform. More... http://www.biofit-event.com/index.html

Healthcare Brokerage Event MEDICA 2012, 15-16 November 2012, Düsseldorf, Germany

During MEDICA 2012, the global No. 1 meeting place for the medical sector, ZENIT GmbH together with the Healthcare Sector Group of the Enterprise Europe Network will organise the international Brokerage Event. The aim is to assist enterprises, universities, research institutions in finding partners in EU for product development, manufacturing, licensing agreements, joint ventures or other types of partnership. In 2011 the brokerage event had more than 180 participants from 25 countries with more than 700 meetings. It is the world biggest brokerage event in the healthcare sector. More... www.b2match.eu/medica2012; www.medica2012.com; Medica2012@zenit.de

Brokerage Event Pollutec Lyon 2012 "GREEN DAYS", 26-30 November 2012, Lyon, France

The Chamber of Commerce and Industry of Rhône-Alpes, Enterprise Europe Network CIPRAA, will organise a brokerage event within Pollutec fair in Lyon. Pollutec Lyon France is the Europe's most important International exhibition of environmental equipments, technologies and services. With more than 50 830 visitors and 2528 exhibitors in 2010 for the 24th edition. The main thematics are:

- Water and Wastewater
- Energy and renewables
- Air

- Waste, Recycling, Cleaning
- Analysis, Measurements, Monitoring
- Sites and Soils
- Products and sutainable development
- Risks prevention
- Risks management

Other activites like company visits and interclustering meetings will be also proposed. More... www.greendays-pollutec2012.b2b-match.com : www.polutec2012.com

10th Nordic Venture Forum, 7 November 2012, Copenhagen, Denmark

The Nordic region is recognized as the most entrepreneurial region within Europe by the OECD and every year, the Nordic Venture Forum showcases the highest potential companies in ICT, Lifesciences and Cleantech.

The event has established an impressive history of over 60% of presenting companies raising new investments following participation. Over the years, the forum has established itself as the event that best promotes the innovative, attractive and rewarding investment environment of the Nordic and Baltic countries.

More... http://www.e-unlimited.com/nvf

2nd Balkan Venture Forum, 22-23 November 2012, Belgrade, Serbia

The Balkan Venture Forum is a leading regional investment & innovation forum. It showcases innovative companies to active investors, promotes innovation, entrepreneurship, investment readiness, access to finance in the Balkans. Belgrade is welcoming our entrepreneurial community. It's got a recent Innovation fund to show for, tons of bright people, it's big/central, so it looks promising! This time we are doubling the content, with the second programme track in preparation.. And in a big upcoming startup center like Belgrade, it is poised to be a landmark event for the region. Expect many heavyweight sharks on the networking floor, even better apply for the pitching competition or for a 10n1 meeting. More... Balkan-Venture-Forum Check out the programme and the participants, or directly book your early-bird tickets.

6th NoAE Project-Day European Showcase for Ideas, Innovations & Projects, 17-18 April 2013, Duesseldorf

The opportunity: Ideas become projects, projects become contracts. Interactive program with plenum-sessions, workshops and project-meetings via exhibition-partner (country-pavilions, eco-systems, best partner) Step 1: Presentations see: http://www.project-days.com/index.php/presentations.html

- Step 2: Changing ideas and projects for cooperations see http://www.project-days.com/index.php/ideas-projects.html Step 3: Innovations for automotive, aerospace and transportation: October 2012 to March 2013
- for the 6th project-day we offer workshops (like 2012 see: <u>http://www.project-days.com/index.php/workshops.html</u>), showcases & marketplaces. We invite universities, small companies, also bigger companies for 4 different areas:
 - Ideas for Projects

• Propsals for Project Industry-Science

Proposals for Project-Industrial

- Propsals for Funding Projects
- Feedback to the 5th project-day – a 6-minute-Video

from Romania: http://www.youtube.com/watch?v=53jB5sbrHu4&feature=plcp More Videos: http://www.project-days.com/index.php/videos.html

All Workshops: http://www.project-days.com/index.php/workshops.html

More... www.noae.com; http://www.project-days.com/index.php/agenda.html

Celtic-Plus Proposers' Day for new project proposals, Istanbul, Turkey, 6 December 2012

Celtic-Plus will organise its next Proposers' Day in Istanbul, Turkey, on 6 December 2012. The focus will be on preparing the 1st Call of 2013. Potential proposers are welcome to this event to present their project ideas and/or network with other potential participants. A specific focus will be made on involving Turkish SMEs, with support from Turkcell (who hosts the Proposers' Day), Turk Telekom, and Tubitak, the Turkish Public Authority. Participation is free of charge. More... Celtic-Plus Proposers' Day website

Celtic-Plus Event 2013, Kayseri, Turkey, 6-7 March 2013

Celtic-Plus will organise its next Annual Event in Kayseri, Turkey, on 6-7 March 2013. This year, the Event is organised in conjunction with the EUREKA Turkish Chairmanship meetings of the EUREKA National Contact Points and High-Level Group representatives; it will provide an excellent opportunity to discuss projects and related issues with high-level people from public authorities from all EUREKA countries. The Event will include as usual an exhibition showing the achievements of completed and running Celtic and Celtic-Plus projects, as well as presentations and panel sessions. More... Celtic-Plus Event website

22nd International Exhibition for Technological Developments in the Industry, Tel Aviv, Israel, 18-20 June 2013

Sectors: Automation control/measurement, technical supply, tools/equipment, raw materials, paints, chemicals, adhesives, oils, fuels, metals, laser tech, computers/software, machines/pneumatics/hydraulics/robotics, industry services **More...** <u>Technology/2013/International_Exhibition_for_Technological_Developments_in_the_Industry</u>

Conference ENERMAT, Brussels, 8-9 November 2012

Are you looking for Partners?Do you want to exchange on new cooperation opportunities for next period (Interreg-Horizon 2020)?ENERMAT Final Conference in Brussels might be interesting 4 you (FREE). The event will allow not only to present the future opportunities of the Horizon 2020 program and cooperation programs for Research & Innovation networks, but also to look at ways of placing the network on a more permanent footing beyond fundings.

Several members of the European Commission (DG RTD and DG Regio) and international players will gather around 3 round tables to discuss these issues and Maria da Graça Carvalho, a European Deputy, will present the societal challenges linked to Europe 2020 strategy. The event will provide an opportunity to present the project results, to have an overview of nearly 3 years of Research-Industries collaborations, exchange of experiences and technology transfer. **More...** www.enermat.eu/registration ; http://www.enermat.eu/site/index.php?page=calendar

Conference & Brokerage Event INNO-AUTO Innovation in automotive industry, Győr, Hungary, 8 November 2012

Chamber of Commerce and Industry for Győr-Moson-Sopron County is organizing a conference and a brokerage event with the title "INNO-AUTO 2012" – Innovation in automotive industry in the Centrope region and in Hungary with the support of the Hungarian Chamber of Commerce and Industry.

The companies will be able to get to know the latest automotive innovation trends and will be able to meet international suppliers from the automotive sector from whole Central Europe.

More... Pethő Dorina, Győr, Hungary, pethodorina@gymskik.hu, www.gymskik.hu

Technology transfer services / All reasonable models of co-operation will be considered

You are un inventor, do you have technology to transfer, do you have new products, technology based on innovations to offer; do you need news technologies, do you need technical assistance in technology transfer... Please **contact** IPA CIFATT Craiova, e_mail: <u>office@ipacv.ro</u>; web site: <u>www.ipacv.ro</u>.

Clusters

Innovative Cluster Days Bucharest, Romania, 30-31 October 2012

- European Cluster Policy, clusters against the European and international political background.
- Cluster4Smart Specialisation Strategy, clusters as drivers of regional development. Best Practice examples
- Clusters for European Innovation Cross Linking, best practice examples
- Clusters & Internationalisation, non-financial support instruments for clusters, Role of the Enterprise Europe Network.
- Cluster to Cluster Brokerage Event
- InovCuster, clusters against the national industrial policy. International benchmarking
- Clusters and cross cutting strategies, inter cluster cooperation. International Best practice examples
- Proposals for future actions, presentation of cluster project ideas: infrastructure, R&D, soft measures
- Technology meets market, presentation of cross cutting offers of clusters; eg. Electronics for textiles

More... http://www.clustero.eu/en/inscriere-innovative-cluster-days

Virtual Cluster Initiative "The essence of competitiveness"

Competitiveness is currently ranking high on the agenda of policy makers. In particular, ICT has put policy makers in a fast-changing environment, where new technologies and new businesses practices call for a continuous rethinking, which: - is innovative, - will enhance EU targets for sustainable growth, - will shift towards a resource-efficient, low-carbon economy and allow a more competitive low-carbon economy (Green), - will respond to globalization, - will develope new green technologies, - will improve the business environment, in particular for SMEs, - outlined in the VIENNA CLUSTER MANIFESTO - to easily mobilise different competences, build cross-sectoral linkages through cooperation, promote innovation, clusters can be instrumental to facilitate/support the emergence of new and globally competitive industries in EU, - which may result from key enabling technologies, radically new business models, cross-sectorial linkages.

EUREKA Clusters

EUREKA '*Clusters*' are long-term, strategically significant industrial initiatives. They usually have a large number of participants, aim to develop generic technologies of key importance for EU competitiveness mainly in ICT, energy and more recently in the biotechnology sector. Clusters bring together large companies, often competitors, along with SMEs, research institutes, universities, sharing both the risk, benefits of innovation. They focus on developing, commercially exploiting new technologies. Their goal is to ensure that Europe retains its leading position in the world market. More... http://www.eurekanetwork.org/programmes/clusters

Research of electrostatic separation of particles using finite element method

Further development of a cost-efficient road monitoring system	Sweden	OFFER
PS-FP7-ICT-2013.2.2-a EMPRIC- Exploration modelling & perceiving robotics for inventory control	ol Spain	REQUEST
New vaccines against animal brucellosis and associated diagnostic methods	Spain	OFFER
Innovative method for measuring of human body's fat percentage	Latvia	REQUEST
Structural joints for constructing dome roof and other coatings.	Poland	OFFER
Ultrasonic automatic machine for the production of drawing dies	Poland	REQUEST
Technology for maintaining a natural lawn at sport facilities, including indoor arenas	Russia	OFFER
P.S.: UPDATED FP7 - Security Against Forest Fire over regional areas	Italy	REQUEST
Software Platform for Bio-Imaging Applications in Biology, Medicine and Diagnostics	Germany	OFFER
Composite graphene-metal oxide platelet	Portugal	OFFER
Heat-generating imitation leather for different applications	Germany	OFFER
Heat-generating distance knitted fabrics - Intelligence in textiles.	Germany	OFFER
Innovative Mobile TV Application	Portugal	OFFER
Cooling System Cleaner for the Elimination of Vira and Bacteria in Food Industry	Denmark	OFFER
A Method to Enhance Protein Expression in Plants	Finland	OFFER

Intellectual Property ; Standards



The Place to go for Intellectual Property™ **EPO Patent Information Conference, Hamburg, 6-8 Nov. 2012** The conference brings together the people who use patent

information in their daily work with those who develop it. You can catch up on developments in patent information by going to the conference presentations, smaller tutorial sessions and training

courses. If you're looking for an opportunity to put your issues on the table and discuss patent information with other members of the professional community, then you will want to register for the discussion rounds and take the floor in the questionand-answer sessions. For networking opportunities, visit the exhibition area – where all the major patent information providers are present – or attend the lively evening events.

IP Summit: Patents, 6-7 December 2012, Brussels, Belgium, 10-11 December 2012, Alicante, Spain

The IP Summit 2012 intends to bring its building block to making IP progress. That's why for its 5th edition, it develops and branches out with four days of intensive conferences and networking around "Patents" & "Trademarks".

Following the success of last year's Summit, EUREKA will once again this year partner with Premier Cercle. The event, has become a highlight for IP professionals and an excellent occasion to share knowledge, experience on IP practice. Combined with networking experience, participants will gain practical business advice over the course of dozens of testimonials from knowledgeable industry experts.

More... http://www.premiercercle.com/sites/ip2012/brussels2012/index.php

CPC tops agenda for commercial providers

The Co-operative Patent Classification (CPC) will be a new challenge for patent searchers when it enters into force on 1 January 2013. Ahead of that date, commercial providers of patent information are facing a challenge of their own, as they race to get their products "CPC ready". More... www.cpcinfo.org

Research

Key Enabling Technologies – A bridge to growth and jobs

The EU is the only region to master all six KETs (micro-/nanoelectronics, nanotechnology, photonics, advanced materials, industrial biotechnology, advanced manufacturing technologies). Over the years, EU's strong R&D base has championed all six KETs, maintaining a leading position with 32 % of the global patent applications between 1991-2008. Despite these strengths, the EU is not capitalising on its knowledge base: the EU's major weakness lies in translating its knowledge base into goods/services/EU patents are, exploited outside the EU.

The urgency to act quickly is further demonstrated by recent developments in the *machine tool industry, one of the key KETs application sectors*: the EU share in global production dropped from 44% in 2008 to 33% in 2010, to the advantage

of Asian competitors, namely China (including Taiwan), Korea. This lack of KETs-related manufacturing is all the more detrimental to the EU for two reasons. Firstly, in the short term, opportunities for growth, job creation will be missed; secondly, in the long term, there may also be a loss of knowledge generation, because R&D, manufacturing are linked, mutually reinforcing and, thus, often take place in close proximity to each other. <u>The EU strategy for key enabling technologies – a bridge to growth & jobs</u> outlines a strategy, concrete steps aiming to four main objectives:

- focus EU policy, adapt their instruments in the next *multi-annual financial framework* on research & innovation, cohesion policy, prioritise EIB lending activities in favour of KETs deployment;
- ensure *coordination of EU and national activities* so as to achieve synergies and complementarities between those activities and the pooling of resources where necessary;
- establish simple, effective governance structures, a *coordination group within the EC*, an external advisory *KETs Issues Group* which will ensure implementation of the KETs policy, exploitation of synergies at different levels.
- mobilise existing trade instruments to ensure fair competition and a level international playing field.

More... PressReleasesAction ; More information ; SEC(2010) 1276 ; Cecimocompstudy ; SEC(2009) 1257

Innovation and Entrepreneurship

Do you think that R&D-performing SMEs are just a niche?

Report shows the surprisingly important size of research-performing SMEs sector in EU. A recent report commanded by the European Commission advocates for a strong support to R&D-performing SMEs, revealing the important role that they already play in the economic recovery and the significant size of the sector.

The report <u>EU SMEs in 2012: at a crossroad</u>, brings to light the fact that small businesses active in technology-intensive sectors are weathering the current economic crisis better than their low-tech counterparts, boosting the economy.

SMEs in the sector of knowledge-intensive services account for as much as 20.9% of the total of small businesses, while small companies in the high-tech/medium-tech manufacturing sectors represent a total of 238,851 enterprises in the EU. Far from being a simple niche, the sector embodies a surprisingly large number of EU businesses, which also fulfil a key role in the European economy. A clear correlation between economic growth and the number of innovative and high-tech SMEs in each EU member state is demonstrated by the report.

This conclusion of the study together with the high figures associated with the size of the sector in the European economy demonstrate the importance of pan-European funding programmes such as <u>Eurostars</u>, the first European funding and support programme to be specifically dedicated to research-performing SMEs.

More... http://www.eurekanetwork.org/home/-/journal_content/56/10137/1783373

Growing Business with Innovation - The Importance of Innovation Strategy and Its Key Focal Points

The successful execution of an intervention strategy would be incomplete without the thorough & detailed process of innovation strategic analysis. Many organizations will choose to perform a gap analysis in order to identify, prioritize change areas which might include innovation strategy context, learning plans, flexible organization arrangements, transparent communication practices just to name a few.

Through the use of the appropriate innovation strategic analysis, companies can chart their course and understand how to approach their process while following the most appropriate innovation strategy context.

Through the belief in the process, the organization will be able to successfully chart and navigate its intervention strategy context and ensure that their message and top-down leadership has full buy-in. Since these innovation strategies tend to be more longer-term projects, convincing individuals of the importance to stay the course is absolutely essential. **More...** http://innovationgrow.com/the-importance-of-innovation-strategy-and-its-key-focal-points.htm

Do you plan to start up a company in one of the 27 EU countries?

Find answers to your questions on the Your Europe Business portal. More... <u>http://europa.eu/youreurope/business/starting-business/setting-up/index_en.htm</u>

What are the most important criterias to a useful idea management tool?

We are looking into a way to evaluate the loads of different SW solutions that support idea management and how they differentiate. We first need to get the evaluation criterias in place.

- Engagement- who can participate, can you create different enterprise-scale communities for employees, customers, etc? Incentives and features to promote/sustain participation (tags, activity feeds, points, etc)
- Idea Execution-how can you process a large volume of ideas (get from 1000-50) and how do you determine which are most likely to reap results. I.e. proposals, private collaboration, and multi-round scordcarding.
- Reporting and Tracking Results- end to end reporting on innovation process from initial concept through results.
- Professional services- consulting on setup and best practices for innovation programs.
- Integrations- apis as standard built out offerings like sharepoint, facebook, twitter, etc.
- Security- protections and certifications

More... http://www.brightidea.com/customers-case-studies.bix

Growing Business with Innovation - Innovation Strategic Analysis for Business

Many businesses, the lifecycle of their products do not last much anymore unlike in the olden days, hence the need for Innovation Strategic Analysis. Any company that desires to stay on top of the game as far as products competitiveness in the market place is concerned must utilize this strategy effectively. A recent survey conducted by major business research institutes indicated that business and firms on the S&P 490 often had a life span of just fourteen years in 2000, unlike 1900s business and products that had a lifetime of 55-60 years.

Any business that is planning for a long-term future has to embrace change and new products modification.

In the world of business, innovation is referred to as a blind leap, because sometimes you cannot accurately predict the outcome of your inputs. Due to variations in many innovation processes in business, it is normally very difficult to come with clear-cut guidelines for any business innovation. There are always some conditions that are deemed as vital, which can help you to come up with a solid plan for innovation.

You try to learn about innovation strategy development, how you can use it in your business.

More... http://innovationgrow.com/innovation-strategic-analysis-for-business.htm

Innovation Communication – Enabler of Innovation as Strategic Change

In the Open Innovation economy the objective is to make innovative capability visible, facilitate the flow of ideas and support the success of innovation portfolios of organizations and collaborative networks. So, innovation has become a necessity for almost every company involved in global business. But does this lead to an overuse of the term "innovation" from a communication perspective?

Innovation communication implies a strategic dimension; it needs to be understood from a strategic management perspective. Innovation communication can bridge the gap between strategy, innovation, communication, communication management approach that might be a way *"to begin describing innovation tasks in strategic terms"*. This article describes five main reasons for developing and leveraging innovation communication from a strategic management perspective (Pfeffermann, 2011 & Presentation: Innovation Communication from a Management Perspective, More... http://www.ispim.org/iwsep12 np.php?goback=%2Egde 56751 member 174928436

Partner Search

FP7- Research for the benefit of SMEs 2013 - Open Partner Searches					
PS ID	Proposal Name	Sub-area	Country		
PS-SME-UK-2167	CIrCuIT - Colour-coded 3D-Imaging as a Cardiac Diagnostic Tool	Medical / Biomedical equipment	UK		
PS-SME-CY-2194	RecommendME – Context-Aware RECOMMENDation System for ME	ICT	Cyprus		
PS-SME-CY-2200	PartSense – PARTicipatory SENSing for thE Smart City	ICT	Cyprus		
PS-SME-HU-2206	INTELLIREMED Low-cost remote monitoring and control system for in-situ remediation of soil	Environment / Waste	Hungary		
PS-SME-LV-2191	Development of a Unified, Secure and Efficient Metering System for Real Time Monitoring of Distribution Networks	Electronics / Electrical Industry	Latvia		
PS-SME-ES-1829	Automatic people counting tool based on existing ICT technologies and analysis for large people concentrations	ICT	Spain		
PS-SME-ES-2185	TRUE - Cost-effective Hand-Held device for rapid and accurate identification of TRUFfIEs species	Food	Spain		
PS-SME-ES-2182	PEOPLEFLOW – Nnovel nonintrusive mobile-based system to anonymously monitor consumer behavior for improving retail business intelligence	ICT	Spain		
PS-SME-ES-2156	Intelligent Guidance and Obstacle Detection system	Textile / Leather / Wood	Spain		
PS-SME-IT-2179	DIRADOS Diamond Based Detectors coupled to a new Rad-hard IC for Radiation Dosimetry	Electronics / Electrical Industry	Italy		
PS-SME-ES-2164	TEXRESTPLAST - Implementation of solid textile residues in plastic sector.	Materials processing	Spain		
PS-SME-ES-2128	EASYTOFIND: A new automatic solution for physical location of goods in blocked storage warehousing	ICT	Spain		
PS-SME-ES-1922	WISET - LOW POWER AUTONOMOUS VOIP WIRELESS HEADSET	ICT	Spain		
PS-SME-IT-2134	MUSEO: Multiscale Simulation of Electronic and Optoelectronic devices	Nanotechnologies	Italy		
PS-SME-PT-2153	KeepHealthy – Personal Health Management System	Health care	Portugal		

Are you developing KBBE proposals on topics "Diversification of fish species & products in aquaculture" & "The CO2 algae biorefinery"? We have 1 engineering partner for you from Barcelona!

The Group AQUAL (Aqualculture & Aquatic Product quality - <u>http://deab.upc.edu/research/groups-of-research/aqual/aqual-1?set language=en</u>) of the Universitat Politècnica de Catalunya is looking forward to joining two KBBE consortiums: 1) KBBE.2013.1.2-09: Diversification of fish species & products in aquaculture; 2) KBBE.2013.3.2-02: The CO2 algae biorefinery. AQUAL is specialised in applied engineering for marine aqualculture, namely:

Hydrodynamic characterisation of tanks

- Fish behaviour in intensive rearing conditions
- Recirculation Aquaculture Systems (RAS)
- Environmental parameters control
- Solid waste management

Are you developing proposals on topics KBBE.2013.2.1-01, KBBE.2013.2.2-01 & KBBE.2013.2.2-03? We have a SME partner for your consortium!

The Spanish-based company AB-BIOTICS S.A. is urgently searching for consortiums to join under the following topics: • KBBE.2013.2.1-01: Impact of food & nutritional behavior, lifestyle, socio-economic environment on depression, proposed remedial

• KBBE.2013.2.2-01: New technologies to study brain function in relation to eating behavior actions

• KBBE.2013.2.2-03: Food-based solutions for eradication of vitamin D deficiency, health promotion throughout life cycle **Contact:** Daniela Gomes, <u>daniela.gomes@aristos.cat</u>; <u>www.ab-biotics.com</u>

Partner search - FP7 MML - Challenge 4: Societal engagement for integrated urban development

The partnership is already strong and quite diverse in terms of specific capabilities and geographic distribution. Ideally, we're looking for 5-6 more partners, particularly local and regional governments and small and medium enterprises, preferably but not necessarily from Central, Northern and Eastern Europe.

In particular, we're looking for partners to take the lead of the external evaluation work package. We're also looking for partners interested in contributing to work packages on governance, climate adaptation, biodiversity, mobility, technological innovation and communication in sustainable urban and regional systems. Each partner should act as a bridge towards its local community (local governments, civil society, industry, research, etc.). **Contact:** Bernard Stree, bernard.stree@carinna.fr

Partner Search from Italy for a Concert-Japan project - Solar energy storage by photoconversion to hydrogen

The Institute of Molecular Science and Technologies (ISTM) was established on September 2000 by merging seven CNR Research Centres (4 in Milano, 2 in Padova, 1 in Perugia). It is a distinguishing feature of the ISTM activity to cover the most relevant fields of chemical sciences, as ISTM staff are engaged in research into the following fields:

- Theoretical and Experimental Modeling of Molecular and Nanostructured Systems.
- Design, Synthesis and Characterization of Precursors and Functional Molecules.
- Development, application of new technologies to chemistry, material science, informatics, telecommunications, and safeguard of cultural heritage.

The idea consists in the coupling of direct conversion of solar energy to hydrogen and its storage in one device. Usually solar energy is converted to electricity, by photovoltaics, and then to hydrogen by electrolyzers, hydrogen can be further stored. In our project we wish to asses the possibility to convert directly in one step solar energy to hydrogen by photocatalysis to obtain more compact and simple devices.

The development of active photocatalysts and of effective materials for H₂ production and storage are still two important challenges. In this first stage of the project we will focus mainly on the development of advanced materials.

Contact: Dr. Vladimiro Dal Santo, +39 02 50314428, +39 02 50314405, v.dalsanto@istm.cnr.it, http://www.istm.cnr.it/ http://www.concertjapan.eu/node/208

Looking for a Romanian partner in order to apply at a contest of the Ministry of Culture & Media - Serbia

The Historical Archive from Negotin is looking for a Romanian partner in order to apply at a contest of the Ministry of Culture and Media of Republic of Serbia. The theme is Cultural Heritage in Serbia and the position of Serbian, Romanian and Bulgarian people under the occupation of Turks in the first half of nineteenth century.

The deadline for project proposal is 31.10.2012. so we urgently need Romanian partner. Project implementation will be only in Serbia and the partner organization will be obligated to come to Serbia and participate at the forum. Everything will be provided for four persons from partner organization - historical tours, food, beverage, accommodation. **Contact:** Suzana Kiridzic, Municipality of Negotin, suzana.kiridzic@gmail.com

Call For Tender / Proposals / Applications / Fundings / Awards

Business opportunities		
AT - Austria (8)	ES - Spain (10)	NL - Netherlands (36)
BE - Belgium (31)	FI - Finland (43) FR - France (162)	PL - Poland (161)
BG - Bulgaria (1)	GR - Greece (12)	PT - Portugal (7)
CY - Cyprus (3)	HU - Hungary (9)	RO - Romania (16) SE - Sweden (77)
CZ - Czech Republic (80)	IE - Ireland (2)	UK - United Kingdom (36)
DE - Germany (4)	IT - Italy (13)	NO - Norway (21)
DK - Denmark (24)	LT - Lithuania (32)	CH - Switzerland (1)
EE - Estonia (18)	LU - Luxembourg (1)	Other (4)

Call for Proposals for the CONCERT-Japan Pilot Joint Call on Research and Innovation, deadline 15 November

The CONCERT-Japan consortium is glad to announce the launch of a Pilot Joint Call on Research and Innovation in the fields of Efficient Energy Storage and Distribution & Resilience against Disasters. Through the Joint Call, multilateral research projects with an innovative dimension will be funded for a period of 2 years. The research projects are also expected to have mobility, networking components apart from the core research component.

The call is open for proposal submissions until **15 November 2012** and will be funded by the budget allocated by each participating national/regional funding organization. Therefore, each participating funding organization reserves the right to apply its national/regional funding regulations. Each project consortium applying for this call should consist of at least 3 partners, 1 from Japan and 2 from two different EU countries participating in the call. **More...** http://www.concertjapan.eu/node/195

Call for proposals for FP7-ICT-2013-10, Specific Programme: Cooperation, Deadline: 15 January 2013

Budget: € 705 500 000, OJ Reference: OJ C202 of 10 July 2012. This call uses the new Participant Portal Submission Service for submission of all funding scheme proposals, not the EPSS.

More... <u>https://ec.europa.eu/research/participants/portal/page/cooperation?callIdentifier=FP7-ICT-2013-10;</u> http://cordis.europa.eu/fp7/ict/

Celtic-Plus Calls for Proposals in 2013

Celtic-Plus announces again two calls for proposals in 2013. For your proposal planning you should already take note of these dates:

- Spring Call 2013: Submission deadline is **23 April 2013** (open from January 2013)
- Autumn Call 2013: Submission deadline is 14 October 2013 (open from July 2013)

More... Celtic-Plus Call Webpages.

IMI 8th Call for proposals – outlines of all indicative topics now online

The Call includes two topics under consideration under the IMI programme **Combating Antibiotic Resistance: New Drugs for Bad Bugs** (ND4BB):

• Topic 1C: Innovative Trial Design & Clinical Development (work package 6 of Topic 1)

• Topic 3: Discovery and development of new drugs combating Gram - negative infections

Other topics under consideration:

• Developing an aetiological based taxonomy of human disease

• European induced pluripotent stem cell bank

All information regarding future IMI Call topics is **indicative and subject to change**. Final information about IMI's future Calls will be communicated after approval by the IMI Governing Board.

More... http://www.imi.europa.eu/content/8th-call-2012

Public consultation on FET

For more than 10 years now, <u>Future and Emerging Technologies</u> at the European Commission has been investing in research into many of the technologies that EU needs to stay competitive, to improve its citizens' quality of life. As part of our effort to understand what will be the game-changing technologies of the next decades, we would like to hear from scientists, researchers, innovators, entrepreneurs, members of civil society. We are in listening mode – please share with us your views on which are the key scientific and technological challenges that EU faces in the next 20 years.

Which areas of science and technology hold the keys to the future prosperity of our citizens and our societies? What are the questions and challenges around which science and technology should be mobilised to create a better future for all of us? What are the big new ideas, paradigms that will put EU on a new road towards future technological competitiveness? Please help us to co-invent the future and take some time to reflect on this.

More... http://cordis.europa.eu/fp7/ict/fet-proactive/fetconsult2012_en.html

Policy

European Commission targets barriers to Single Market for research & innovation

The EC has set out concrete steps Member States should take to achieve the EU Research Area (ERA), a Single Market for research & innovation in EU. The goal is to enable researchers, research institutions, businesses to better move, compete, co-operate across borders. This will strengthen Member States' research bases, increase their competitiveness and allow them to work together more effectively to tackle major societal challenges, such as climate change, food and energy security and public health. To help achieve the EU Research Area, the EC has also signed a Joint Statement & Memorandums of Understanding with organisations representing key research organizations, research funding bodies.

Eurostat Regional Yearbook 2012 and Online Interactive tools launched

Eurostat, the statistical office of the European Union, has just published the **Regional Yearbook 2012** and an accompanying online interactive tool. Both of these resources allow users to explore statistics relating to key regional development indicators such as population density, employment, R&D spending, other economic factors. Data comes from all 27 EU Member States, the four EFTA countries (Iceland, Liechtenstein, Norway, Switzerland), the acceding country (Croatia), 3 of the candidate countries (Montenegro, the Former Yugoslav Republic of Macedonia, Turkey).

The yearbook contains many separate maps, and so a new online tool has been developed to make viewing of this information in a graphical form more interactive and flexible.

The **Eurostat regional yearbook 2012** includes fourteen chapters on economy, population, health, education, labour market, structural business statistics, tourism, information society, agriculture, transport, science, technology & innovation, European cities, coastal regions and territorial typologies. **Further information**

- Full press release, information tables: <u>http://europa.eu/rapid/press-release_STAT-12-143_en.htm?locale=en</u>
- Book: <u>http://epp.eurostat.ec.europa.eu/cache/ITY_OFFPUB/KS-HA-12-001/EN/KS-HA-12-001-EN.PDF</u>

Interactive online tool: http://ec.europa.eu/eurostat/statistical-atlas/gis/viewer/

Trends in Transport: 2012 edition with latest data

Authoritative, up-to-date statistical data on global transport developments can be found in the latest edition of the Forum's Annual Trends in Transport publication. How have the passenger and freight transport sectors evolved in recent years and during the crisis? And what about road safety? This pocket-sized brochure presents data on global trends in the transport sector with the latest figures on the impact of the recent economic crisis. More... http://internationaltransportforum.org/

Strategy and Progress Reports on Western Balkan Countries, 2012

The EC adopted its 'Enlargement package' - a set of documents explaining its policy on EU enlargement and reporting on progress achieved in each country. This year's package includes the 2012 Enlargement Strategy Paper which sets out the way forward for the coming year, takes stock of the progress made over the last twelve months by each candidate country and potential candidate. The package contains the so-called Progress Reports in which the Commission services present their assessment of what each candidate and potential candidate have achieved over the last year. More... http://ec.europa.eu/enlargement/countries/strategy-and-progress-report/index en.htm

Events

International Conference on Education Reform & Management Innovation, 4-5 December 2012 Shenzhen, China

The objective of ERMI 2012 is to provide a forum for researchers, educators, engineers, government officials involved in the general areas of Education Reform & Management Innovation to disseminate their latest research results, exchange views on the future research directions of these fields. All accepted papers will be published by Information Engineering Research Institute,USA (http://www.ier-institute.org/), ISBN:978-1-61275-037-8 which will be indexed by CPCI-SSH, submitted for indexing by EI Compendex. Selected papers will be published in the following journals: Social Science Letters [ISSN:2163-4130], Advances in Mathematical & Computational Methods [ISSN: 2160-0643], Advances in Mechanical Engineering [ISSN: 2160-0619], Information Engineering Letters [ISSN: 2160-4114] More... http://www.emri-conf.org/; icermi2012@163.com

Cultural Conference Multiculturalism, the Global Debate: Strengthening Intercultural Relations, Berlin, 7-9 Nov

Held parallel to "23rd Anniversary to the fall of the Berlin Wall. The Conference will offer a wide diversity of perspectives on the issue of intercultural relations internationally with particular focus on Germany. During the Conference, participants/speakers will discuss, create, provide a proposal document that will be presented to the international community on how to overcome the challenges in the process of multiculturalism, will offer best practices to achieve a successful/harmonic multicultural society. In additional the event will examine different examples and best practices of Cultural Diplomacy that might be applied in different contexts.

More... www.cultural-bridges-in-germany.org

Conference on Nuclear Fission Research for alow carbon Economy, 26-27 February 2013, Brussels

The Conference are organised by the EC & the EU Economic and Social Committee. The conference will also explore the results of a study carried out in 2012 on "benefits and limitations of nuclear fission research for a low carbon economy". More... http://www.eesc.europa.eu/?i=portal.fr.events-and-activities-symposium-on-nuclear-fission

1st Virtual International Conference on Advanced Research in Scientific Fields, ARSA-2012, 3-7 December 2012

ARSA-virtual conference gives you a great opportunity to participate in the fully fledged, scientific, professional conference without personal participation. ARSA Conference is designed for all scientific groups. The conference will bring the scientific debate among the scientists. At the virtual conference, you have access to all articles in the conference at any time, can use virtual discussion with the author of any article at any time. More... www.arsa-conf.com

SMEs Management & Development, 6-21 March, 2013, Galilee International Management Institute, Israel

The Galilee International Management Institute announce the opening of registration for the SMEs Management & Development Programme 6-21 March, 2013. Participants learn how to successfully build a business/financial plan, how to market SMEs in the local/international markets by using traditional marketing techniques along with internet/social media marketing, supervise projects and apply Project Management software in order to overcome challenges. The programme will offer a variety of lessons/study tours/a chance to connect, work along SME professionals from around the globe. More... gagmon@galilcol.ac.il; http://www.galilcol.ac.il.

21st European Biomass Conference and Exhibition, Copenhagen, Denmark, 3-7 June 2013

For over 30 years now, the European Biomass Conference & Exhibition (EU BC&E) has combined a very renowned international Scientific Conference with an Industry Exhibition. The event is held at different venues throughout EU, ranks on top of the world's leading events in the Biomass sector. It provides an high-level scientific programme, parallel events which attract participants from a wide ranging background: researchers, engineers, technologists, standards organisations, financing institutions, further. Such a global platform of current knowledge in turn attracts industrial exhibitors, making the Conference events a significant tool for technology transfer & innovation.

More... http://www.conference-biomass.com/Conference.405.0.html; Exhibitionl ; biomass.conference@etaflorence.it

Conference *Completing the European Research Area in the Context of the Innovation Union - Boarding Time*, 14 November 2012, Nicosia, Cyprus

The Conference is organized by the Research Promotion Foundation of Cyprus (<u>www.research.org.cy</u>) in collaboration with the Planning Bureau (<u>www.planning.gov.cy</u>) with the support of the EC, FP7. The objective is to bring together relevant ERA stakeholders: research organisations, universities, private enterprises, public authorities to contribute to the debate on the policy measures/actions which must be implemented with a view to complete ERA by 2014. **More...** <u>https://delegations.cy2012.eu/php/self/login.php</u>. your Delegation Code is: ERACONF.Participant

4th International Conference on Clean Electrical Power, ICCEP 2013, Alghero, Sardinia, Italy, 11-13 June 2013

The aim of the Conference is to promote a Forum, where people involved with clean electrical power generation may compare their experiences and present solutions found for actual and further requirements. Prospective authors are, invited to submit papers, outside the listed topics, if the themes are within the scope of the Conference. Accepted papers will be included in the Conference Proceedings published by IEEE on IEEE Xplore. More... www.iccep.net; www.iccep.net/cfp.pdf

8th International Joint Conferences on Computer, Information, Systems Sciences & Engineering (CISSE 2012), December 7 - 9, 2012, University of Bridgeport, USA

CISSE 2012 provides a virtual forum for presentation and discussion of the state-of the-art research on computers, information and systems sciences and engineering. CISSE 2012 is the eighth conference of the CISSE series of e-conferences. CISSE is the World's first Engineering/Computing and Systems Research E-Conference. CISSE 2011 received more than 300 submissions, the final program included 105 accepted papers, from more than 80 countries. More... http://www.cisseconference.org/2012

Training Events / Jobs

Calendar of training courses in nanoscience and electronics

Polymer Optoelectronic Technologies and their Applications, November 15, 2012, Muttenz (CH)

Radio System Design - Theory and Practice, 19 Nov, Spain

Power Integrity: Advanced Design and Characterization, 19 Nov, Spain

Modern Digital Modulation Techniques for Wireless, Satellite, and Wireline Communications, 19 Nov, Spain

Applied Radio Design: From System Architecture to PCB Implementation, 19 Nov, Spain

3GPP Long Term Evolution - Radio Technology, 19 Nov, Spain

Satellite Communication Systems, 19 Nov, Spain

Digital Imaging: Image Capturing, Image Sensors, Technologies and Applications, 19 Nov, Spain

Design for Manufacturing flow - IDESA, 20 Nov, France

3GPP Long Term Evolution - Radio Protocol and Architecture, 22 Nov, Spain

Optical MEMS, 22 Nov Switzerland

Behavioral Modeling with Verilog-AMS 12.1, 22 Nov, Germany

Smart Materials in Robotics and Microtechnology, 22 Nov, Switzerland

Wafer Bonding, November 27, Neuchâtel

More... http://www.fsrm.ch/e/formAgenda.php ; More FSRM courses ; http://www.eurotraining.net/

8th Symposium EU Funds 2013, Transition to the next programming period 2014-2020, 11-13 March 2013, Berlin

The European Annual Symposium EU Funds 2013 is clearly focussing on how to manage the transition to the next programming period 2014-2020. Topics include:

• The main elements of the new Cohesion Policy - what do they mean in practice?

• Get practical advice on how to set up Operational Programmes within the new funding regime/ensure max absorption

• Learn how to make best use of the new integrated approach securing that the various funds achieve coherent goals **More...** detailed brochure information <u>here</u>; direct registration <u>online booking form!</u>

European Seminar Smart Specialisation Strategies: the new Ex-Ante Conditionality, 2014-2020 Programming Period, 19-20 November 2012, Berlin, Germany

- Develop your practical skills to design a Research & Innovation Strategy for your Operational Programme
- Find out the real specialisation fields of your region, identifying advantages/strengths/priorities in a group work session
- Receive the latest update on Smart Specialisation from the European Commission
- Get a hands-on perspective with lessons learnt and case studies from practitioners around Europe
- Learn how to implement cooperative frameworks and aligned interests for all stakeholders in a practical workshop
- More... brochure information <u>here!</u> direct registration <u>online booking form!</u>



http://ec.europa.eu/enterprise-europe-network



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