

How to write a successful proposal

Mari Habicht



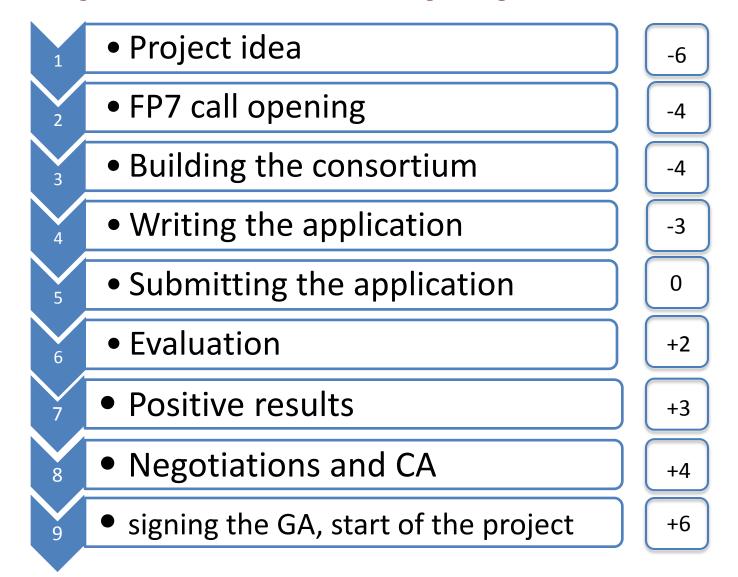
Summer School in Moldova
October 8, 2013



- Project idea
 - Work programme
 - > Call text
 - > Funding schemes
 - > Special conditions
 - > Interests, needs, possibilities



9 steps from idea to project





http://cordis.europa.eu/fp7/home_en.html

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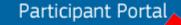


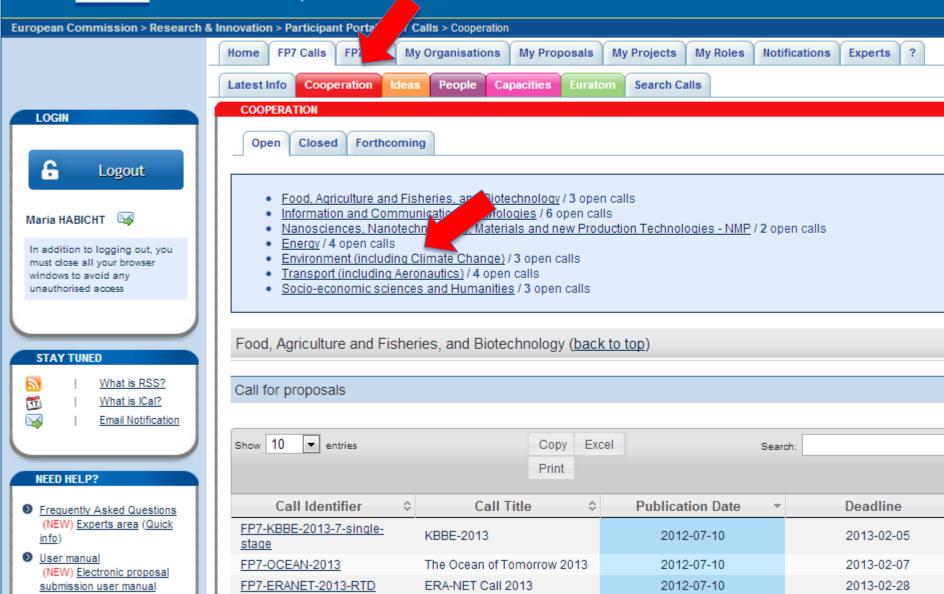
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https://ec.europa.eu/research/participants/portal/page/fp7_call

RESEARCH & INNOVATION

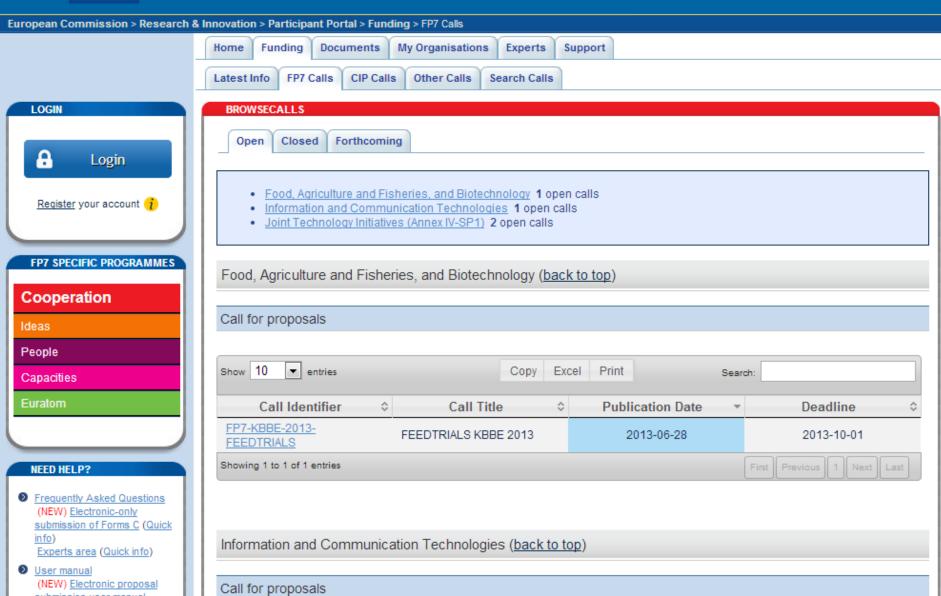




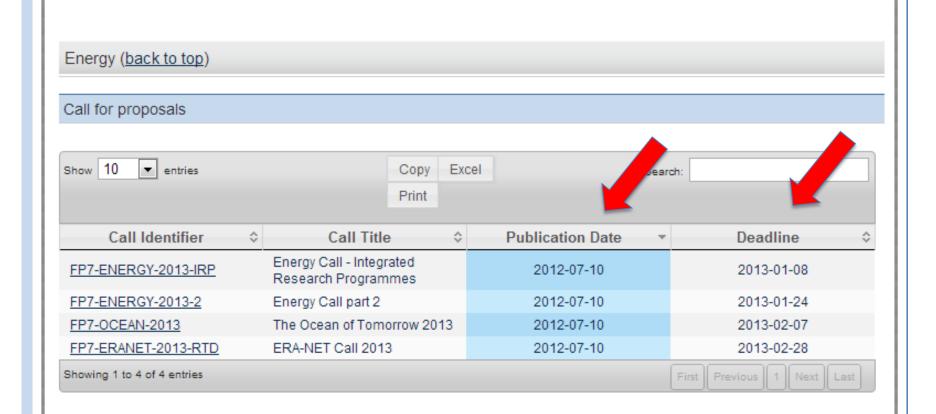


RESEARCH & INNOVATION

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III. IMPLEMENTATION OF CALLS

For description of the topics of the calls, please refer to section II 'Content of calls'.

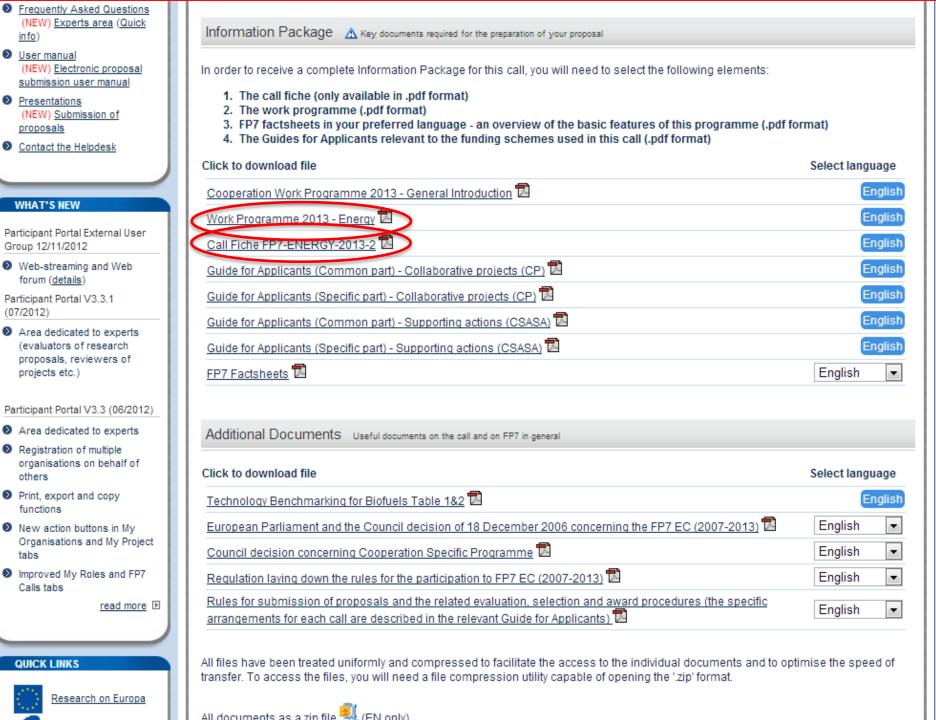
III.1.FP7-ENERGY-2013-1

Call title: Energy Call Part 1

Call identifier: FP7-ENERGY-2013-1

Date of publication: 10 July 2012 16

- Deadline: 28 November 2012 at 17.00.00, (Brussels local time)¹⁷
- Indicative budget ¹⁸: EUR 107.5 million from the 2013 budget ¹⁹, of which
 - EUR 105.5 million from Theme 5 Energy
 - EUR 2 million from Theme 2 Food, Agriculture and Fisheries, and Biotechnology (FAFB)²⁰



info) User manual

Presentations

proposals

WHAT'S NEW

Group 12/11/2012

forum (details)

projects etc.)

others

tabs

functions

Calls tabs

QUICK LINKS

(07/2012)



Topic ENERGY.2013.7.3.1: Planning rules for linking electric vehicles (EV) to distributed energy resources

Open in call: FP7-SMARTCITIES-2013

Contents/scope: The aim is to develop network planning rules and tools to enable electric vehicles in a large scale roll out and to maximise their potential for linking with and balancing of distributed energy resources. The project should provide methods to deal with specific infrastructure characteristics, and local load and congestion issues. Furthermore, it should propose cost effective solutions and investment strategies. The work should take due account of the particular load characteristics and the level of intelligence for a broad range of charging scenarios for electric vehicles. The project should relate to network planning activities from a representative set of distribution networks in Europe and include competence on Low Voltage / Medium Voltage grid simulation and support from automotive manufacturers.

Funding scheme: Collaborative Project

Expected Impact: The project should improve the distribution networks hosting capacity of EV and Distributed Energy Resources (DER). It should enable Distribution System Operators (DSOs) in Europe to do more efficient and more cost effective network planning. Furthermore the project should enable intelligent charging of a variety of EV and promote harmonised conditions in the roll out of charging infrastructure. The project should contribute to the monitoring and knowledge sharing schemes of the SET Plan European Electricity Grid Initiative. Furthermore the project is expected to establish cooperation and to coordinate with relevant projects under NMP, Environment, ICT and Transport to jointly support the EGCI PPP.

Additional information: Up to one project may be funded.



Funding schemes

- 1. Collaborative projects (CP) STREP, IP
- 2. **Networks of Excellence** (NoE)
- 3. Coordination and support actions (CSA)
- 4. **Individual projects**: Support for "frontier" research (funded in the framework of the European Research Council ERC Starting Grant, Call Advanced Grant)
- 5. Support for training and career development of researchers (Marie Curie actions)
- 6. Research for the benefit of specific groups (in particular SMEs) projects, where the research and technological development is carried out by universities, research centres or other legal entities for the benefit of SMEs or associations of SMEs



Funding schemes (2)

Why do I have to know this?

It determines the

- purpose of the project
- type of activities involved
- funding rate

The call may give further restrictions:

- size of the consortium
- total EC contribution
- etc



Funding rates

Depending on the type of the organisation

- Reasearch and development activities 50% 75%*
- ➤ Demonstration activities up to **50**%
- Project management activities up to 100%
- Other activities up to 100%
- Coordination and support actions up to 100%

^{*} Higher education establishments, SME-s, non-profit public bodies, research organisations



Expected impact: Progress in this area should result in a significant reduction of the energy penalty of the whole capture process for power plants or other energy-intensive industries, and/or in a substantial decrease of the cost of capture. Projects should actively contribute to the implementation of the Roadmap and Implementation Plan of the CCS Industrial Initiative of the SET-Plan, and, whenever relevant, contribute to the monitoring and knowledge sharing schemes of the Initiative.

Additional Information: With a view to promoting international cooperation with Australia, initiatives for collaboration between project(s) under this topic and selected Australian project(s) will be encouraged on the basis of mutual benefit and reciprocity. The Commission reserves the right to ask the coordinators of FP7 projects, during the contract negotiations, to include collaboration activities (e.g. exchange of information, exchange of researchers) with selected Australian project(s) that are endorsed by the Australian Department for Resources, Energy and Tourism (RET) or the Department of Industry, Innovation, Science, Research and Tertiary Education (IISRTE).

The participation of innovative SMEs is particularly encouraged.



ongoing research, and shall aim to establish collaborative links with leading research projects in the field, both in and outside Europe.

Funding scheme: Collaborative Project

Expected impact: UCG with CCS could allow a more sustainable use of coal reserves by reducing the environmental impact of the mining and use of the coal. In addition, it could enhance security of supply of a widely used energy source, as it could allow gaining access to coal reserves that are technically or economically unmineable with present-day technologies, such as for example thin or offshore coal reserves. Bringing together international expertise and experience should result in the identification of best practice and provide clear guidance for possible future actions.

Additional information: An additional aim of this topic is to gain an international perspective. Active participation of non-European partners, in particular South-Africa, Australia, U.S., India and China could add to the scientific and technological excellence of the project and lead to an increased impact of the research to be undertaken. Up to one project may be funded.



• Topics called:

Activity/ Area	Topics called	Funding Schemes and eligibility criteria			
ACTIVITY ENER	ACTIVITY ENERGY.3: RENEWABLE FUEL PRODUCTION				
Second Generation	ENERGY.2013.3.2.1: Pre-commercial industrial scale demonstration plant on paraffinic biofuels for use in aviation				
ACTIVITY ENER	GY.7: SMART ENERGY NETWORKS				
Area Energy.7.2: Pan-European Energy Networks	ENERGY.2013.7.2.3: Large-scale demonstration of innovative transmission system integration and operation solutions for (inter)connecting renewable electricity production.	demonstration			
ACTIVITY ENERGY.9: KNOWLEDGE FOR ENERGY POLICY MAKING					
Area Energy.9.2: Scientific Support to Policy	-	support action			



Expected Impact: In addition to the impacts outlined for this Area in general, successful projects should set-up clusters of cities, and partnerships between cities and industries. Through integrated actions, projects should demonstrate their viability as new innovative market solutions and show a high replication potential for large-scale market deployment before 2020. An ambitious dissemination and market deployment plan should be included in the proposal. The credibility of this plan will form part of the evaluation

Funding scheme: Collaborative Project with a predominant demonstration component

Additional eligibility criterion: The maximum requested EU contribution per project must not exceed EUR 30 million.

Additional information: The grant will always be composed of a combination of: the typical reimbursement of eligible costs, and flat rate financing determined on the basis of scale of unit costs only for the building-related demonstration activities part of the buildings.

This action supports the implementation of the Smart Cities and Communities Initiative of the SET-Plan. The European Commission reserves its right to ask the project during the negotiation, in case not already highlighted in the proposal, to establish strong links, where appropriate, with relevant R&D projects at EU, national or regional level.

It is envisaged that three to five projects could be funded.



- > From point A to point X
 - > Calls and deadlines

> Rules for participation

> Consortium building

> Launching a project



Rules for participation

Minimum conditions for participation

At least 3 independent legal entities, each of which is established in a MS or AC, and no 2 of which are established in the same MS or AC

Minimum conditions for participation in the projects for specific cooperation actions (SICA) dedicated to international cooperation partner countries:

At least 4 independent legal entities. Of these, 2 must be established in different MS or AC. The other 2 must be established in different international cooperation partner countries (ICPC)



	Minimum conditions	Average size of consortium		
Collaborative projects	3	8-20		
NoE	3	15-20		
Coordination and support actions	1-3*	1-20 +		
Marie Curie	1*	1*		
SME-specific research activities	3	10		

^{*} as specified in the conditions of the call



Who can participate?

- Any undertaking, university or research centre or other legal entity, whether established in a Member State (MS) or Associated Country (AC)* or third country
- JRC (Joint Research Centre) is deemed to be established in another MS or AC
- International organisations and participants from third countries can participate only if in addition to minimum consortium requirement
- Participants from high-income countries** are normally not eligible for EC funding

^{*}presently: Albania, Bosnia-Herzegovina, Croatia, FYR Macedonia, Iceland, Israel, Liechtenstein, Montenegro, Norway, Serbia, Switzerland, Turkey, Republic of Moldova, Faroe Islands. List given in the guide for applicants

^{**} USA, Canada, Japan, the Republic of Corea, Singapore, Australia, New Zealand, Taiwan, Hong Kong, Macao, Vatican, San Marino, Andorra



Partner differentiation

Group A

Has a project idea and would like to be the **coordinator**

Group B

Has a project **idea** and does not want to be the coordinator

Group C

Does not have an idea but would like to be a **beneficiary**



If you have a project idea and you would like to be the coordinator

- Analyse the needs of your project: Try to find the BEST partners
- Your partner should
 - be eligible
 - answer the needs of your project
 - have complementary skills
 - produce an added value for the project
- Where and how can you find the best partner?
 - Screen you own existing international contacts
 - Use the network of national contact points
 - Publish or disseminate your partner search
 - Attend information days, brokerage events, conferences ...



If you have a project idea but you do not want to be the coordinator

Define clearly your project idea and try to find the MOST EXPERIENCED coordinator & consortium

- Again check the eligibility criteria (type of the institution, geography...)
- Screen the former coordinators
- Screen your own existing international contacts
- Use the network of national contact points
- Attend information days, brokerage events, conferences ...
- Screen best practices



If you do not have an idea but you would like to be a beneficiary

Describe yourself: MOTIVATION LETTER

- Check if you are eligible for the call
- Try to find the coordinators, call your friends & colleagues
- Define your potential contributions to the project and the consortium
- Screen the existing projects

and again...

- Screen you own existing international contacts
- Use the network of national contact points (partner profile tools)
- Publish your profile



CoordinatorOR

- Work package leader
- Task leader
- Partner/associated patner



Characteristics of a good consortium:

- Experienced coordinator and beneficiaries
- Complementarity
- Balanced geographical spread
- Senior scientists with track record
- Relevant experience /expertise
- Good infrastructure
- Longer cooperation foreseen within core consortium
- Multi-disciplinary
- Multi-sectorial (Academia-Industry)
- Enough human resource capacity in the coordinator and the beneficiaries
- Being attractive (attractive conditions for researchers)

http://cordis.europa.eu/fp7/ncp-networks_en.html



FP7-Theme	Acronym	Project coordinator	Website	
Cooperation				
Health	HEALTH-NCP-NET	INSITUTO DE SALUD CARLOS III (ES): Marta Barrionuevo Hafner	http://www.healthncpnet.eu	
Food, Agriculture, Biotechnology	BIONET	SenterNovem (NL): Koos De Korte	http://www.ncp-bio.net	
ICT	Idealist2014	DLR (DE): Mohsine Chefki	http://www.ideal-ist.eu/	
NMP	NMP TeAm	FORTH-Help Forward (GR): Anastasia Constantinou	http://www.nmpteam.com	
Energy	C-Energy +	APRE (IT): Chiara Pocaterra	http://www.c-energyplus.eu/	
Environment	ENV-NCP- TOGETHER	Ministry of Education and Research (RO): Viorel Vulturescu	http://env-ncp-together.eu/	
Transport	ETNA	TUV Rheinland Consulting (DE): David Doerr	http://www.transport-ncps.net	
SSH	NET4SOCIETY	DLR (DE): Angela Schindler-Daniels	http://www.net4society.eu	
Space	COSMOS	DLR (DE): Adrian Klein	http://www.fp7-space.eu	
Security	SEREN2	Romanian Space Agency (ROSA) (RO): Anca Liana Costea	http://www.seren-project.eu General information about the project	



People			
People	PeopleNetworkplus	APRE (IT): Katia Insogna	http://www.peoplenetworkplus.eu/
Capacities			
Research Infrastructures	EuroRIs-Net	EKT/NHRF (GR): D.Farmaki	http://www.euroris-net.eu
SME	SME	ZENIT (DE): Stefan Braun	http://www.ncp-sme.net
Regions of Knowledge	TRANS REG NCP	IPPT PAN (PL): A. Bakowski	http://www.transregncp.eu
Research Potential	ResPotNet	EKT/NHRF (GR): G.Tzenou	http://www.respotnet.eu
Science in Society	SiS.net	Icelandic Centre for Research – RANNÍS (IS): Adalheidur Jónsdóttir	http://www.sisnetwork.eu/ General information about the project
INCO	INCONTACT	FORTH-Help Forward (GR): E.Christophilopoulos	http://www.ncp-incontact.eu
Euratom			
EURATOM	NUCL-EU	APRE (IT): Chiara Pocaterra	http://www.nucleu.net

18 thematic networks!



CORDIS

Community Research and Development Information Service

European Commission > CORDIS > FP7 > Find project

Funding Projects Results Partners Go local News Home



New Search (Beta) | Map Search | Advanced Search

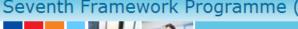


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>> Quick Links





Find a project

→ FP7 HOME

- → FP7 newsroom
- → Understand FP7
- → Participate in FP7
- → Find a call (Participant Portal)
- → Register your organisation
- -> Prepare and Submit Proposals (EPSS)
- → Get support
- → Find project partners
- → Find a project
- → Find a document
- Register as an Expert (EMM)

Projects

20996 projects were found.

1. CHROMED

Title: Clinical tRials for elderly patients with MultiplE Disease

Research area: HEALTH.2012.2.2.2-2 Investigator-driven clinical trials for optimisation of management of elderly patients with multiple diseases

Project start date: [2012-10-01]

Project web site: http://www.chromed.eu/

2. MARINE FUNGI

Title: Natural products from marine fungi for the treatment of cancer

Research area: KBBE.2010.3.2-01 Sustainable culture of marine microorganisms, algae and/or invertebrates for high added

value products - Call: FP7-KBBE-2010-4 Project start date: [2011-05-01]

Project web site: http://www.marinefungi.eu

3. LONGLIFE

Title: Treatment of long term irradiation embrittlement effects in RPV safety assessment

Research area: Fission-2009-2.1.2 Advanced safety assessment methodologies

Project start date: [2010-02-01]

4. ANDES

Title: Accurate Nuclear Data for nuclear Energy Sustainability





http://cordis.europa.eu/fetch?CALLER=EN_NEWS_EVENT CORDIS

Community Research and Development Information Service

European Commissio	n >	CORDIS	>	News	>	Forthcoming Events
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Funding Projects Results Partners Go local Home News

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Detailed search

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CORDIS Wire

Press Corner

Forthcoming Events

Listed below are 108 events that will take place over the next two months.

You can search for specific events within and beyond this time frame by location, keywords or date

Location/Keywords Date

[yyyy-mm-dd]

Search

10 next articles →

1. 'Global Health Conference 2013', Berlin, Germany

[Event Date: 2013-09-21]

An event entitled 'Global Health Conference 2013' will be held on 21 September 2013 in Berlin, Germany. It will focus on the theme 'Big Pharma: Good Pharma-Bad Pharma?'

The rapid globalisation of unhealthy lifestyles and chronic diseases has placed a great strain on health systems worldwide. This conference aims to address global health challenges with a special focus on the role of the pharmaceutical...

2. Fifth Baltic Congress of Traumatology and Orthopaedics, Riga, Latvia

[Event Date: 2013-09-21]

The Fifth Baltic Congress of Traumatology and Orthopaedics will be held from 20 to 21 September 2013 in Riga, Latvia.



First steps: "virtual" team building

- ✓ Make the first idea of problem definition and activities on paper (A4)
- ✓ Analyse your network and build the most interesting consortium!
- ✓ Communicate to each candidate partner
- ✓ Analyse strength of each partner and assign WPs and tasks respectively.
- ✓ Involve partners actively in drafting the WPs/providing input
- ✓ Signalize toward your team: :
 - Competence
 - Experience
 - Democracy?
 - Flexibility
 - Enthusiasm
 - Efficiency & Effectiveness
 - ❖ But work clean set deadline!



- > Reading the cooperation offer
 - ➤ Work with the contents of the proposal part B
 - Work with administrative forms part A
 - > Reading the draft proposal
 - > Consulting the work programme



Step 2: Drafting the proposal

- ✓ Three tasks : **coordinating, writing, budgeting (**2-3 persons)
- Centralization vs. decentralization
- One leader to collect all input!
 - Circulate the whole draft as often as possible among partners
 - Create a core writing team among WPs leaders
 - Create the interlinkages
 - Cite all relevant previous projects
 - Read the call for proposals several times (during the drafting)
 - Zoom in and out!
- Budgeting:
- Differences between partners?
- Differences in hours allocation?
- Differences in general budget allocation?
- Harmony between hours and tasks!
- ✓ Signalize:
 - Confidence
 - Accommodating of concerns and interests
 - Deadlines and procedures are under control!



Eesti Teadusagentuur Estonian Research Council

Preliminary eligibility check before your proposal is given to the evaluators:

The proposal must meet ALL requirements of the call, which means:

- ✓ It is submitted before the deadline
- ✓ You have at least the minimum number of participants
- ✓ You have filled in and completed all required forms, both administrative (A) and the description of work (B)
- ✓ You have understood the work programme correctly and your proposal corresponds to the call and the topic
- ✓ You have used the correct funding scheme
- ✓ You have followed all special clauses, limitations and additional requirements written down in the work programme of the call
- ✓ Your budget is within the allowed limits



Criteria

- Criteria adapted to each funding scheme
 - specified in the work programme
- Three main criteria:
 - S&T Quality (relevant to the topic of the call)
 - Concept, objective, progress beyond state-of-art, work-plan
 - Implementation
 - Management
 - Individual participants and consortium as a whole
 - Allocation of resources
 - Impact
 - Contribution to expected impacts listed in work programme
 - Plans for dissemination/exploitation



Comparison of Proposal with Evaluation Criteria

Proposal: Part B	Evaluation Criteria
1: Scientific and/or technical quality, relevant to the topics addressed by the call	Scientific and/or technological excellence (relevant to the topics addressed by the call)
1.1. Concept and objectives	Soundness of concept, and quality of objectives
1.2. Progress beyond the state-of- the-art	Progress beyond the state-of-the- art
1.3. S/T methodology and associated work plan	Quality and effectiveness of the S/T methodology and associated work plan



Proposal: Part B	Evaluation Criteria
2. Implementation	Quality and efficiency of the implementation and the management
2.1. Management structure and procedures	Appropriateness of the management structure and procedures
2.2. Individual participants	Quality and relevant experience of the individual participants
2.3. Consortium as a whole	Quality of the consortium as a whole (including complementarity, balance)
2.4. Resources to be committed	Appropriateness of the allocation and justification of the resources to be committed (budget, staff, equipment)

Proposal: Part B	Evaluation Criteria
3. Impact	Potential impact through the development, dissemination and use of project results
3.1 Expected impacts listed in the work programme	Contribution, at the European [and/or international] level, to the expected impacts listed in the work programme under the relevant topic/activity.
3.2 Dissemination and/or exploitation of project results, and management of intellectual property	Appropriateness of measures for the dissemination and/or exploitation of project results, and management of intellectual property.

Scientific & technological excellence



What will you do?

- What is the technological / scientific problem?
- What are you able to do to solve it?
- How are you going to do it?
- Why have you selected this approach?

Scientific & technological excellence



- The scope of the project MUST be in line with the call topic
- The first criteria that is examined is S&T excellence, a score of min. 4 points has to be achieved
- The biggest mistake is: not getting to the point (too many different objectives)
- Objectives must be quantitative and verifiable
- Too ambitious projects with too many goals won't get a higher score
- High risk projects are welcome and have a chance of funding.
 The contingency plan is important.
- What makes a proposal strong: excellent science, well written and good work plan prooving that work can be carried out during project duration

Scientific & technological excellence



- Get to the point, be clear, explain what you want to do and with which background
- Each work package must make sense and should not have too many deliverables
- Patents should be explained and listed in the state of the art section, the ones of the participants but also the ones of possible competitors
- Publication list, patents and past collaborations of participants are essential
- Budget and allocated time must be justified
- Partner expertise must be clearly explained
- SMEs must have experience in the field
- Include risk analysis

Implementation & management



- With whome will you implement you ideas?
- Why is this a good team?
- How will you keep things under control?
- How much will it all cost?

Implementation & management



- The most important point is the right coordinator, as this person reflects the strength of the project
- Management must be well described and be of high quality.
 It reflects how well the consortium is organised and how it will solve problems.
- How decisions are taken and how work is controlled, reflect the abilities of the coordinator and the collaboration with the work package leaders
- The collaboration between the partners must be clear, too many partners can make the project weak
- The travel budget per partner can show the intensity of the collaboration with the other partners
- Past collaborations, common papers etc should be presented, as they reflect successful networks

Implementation & management



- Besides the partners in the project the abstract, deliverables and milestones can be a first deciding factor of the strength of a project
- Integrate the partners for their expertise and complementarities, not for "strategic" reasons; have the best partners on board. There are no politically correct partners!
- It is less important that the "top-shots" or "gurus" are in the project, but that the partners and coordinator are excellent scientists in their fields
- Past experience in the Framework programme makes the consortium strong and is well perceived
- A scientific advisory board should be included. It guarantees check from outside the consortium

Impact



- What will come out of the project?
- Who wants/needs the results (target group)?
- Why do they want/need the results?
- How do the interested parties learn about the results (dissemination and exploitation)?
- What is the European added value of your project?

Impact

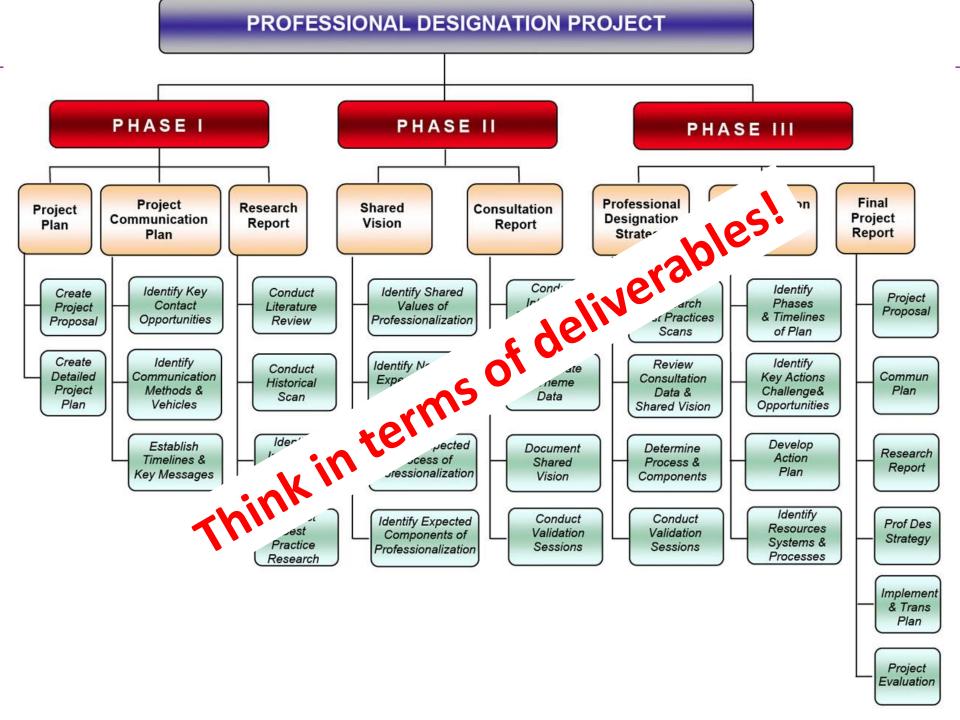


- Explain advantages
- Show societal and economical benefits
- Come up with scenarios
- Refer to the policy papers of the EC
- Summarize the goals, objectives and put them into a European context. The proposal should show that it fills a gap.
- Read carefully Expected impact in the call text

Impact



- Proposal should address the intellectual property rights (IPR), not to solve potential problems, but to show how they might be addressed
- The management and IPR are important and reflect the capabilities of the coordinator
- Address possible competition on the market
- Involve important stakeholders
- Compile a clear dissemination plan





Three components of your success

> Team building and proposal preparation bearing structure of the project



➤ Negotiations with the European Commission shaping your future



➤ Implementation of the project real life



RESEARCH & INNOVATION

Participant Portal

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Maria HABICHT 🔛



In addition to logging out, you must close all your browser windows to avoid any unauthorised access

HELP FOR EXPERTS

- FAQ
- Technical help
- Question about FP7

NEWS FOR EXPERTS

Welcome to the brand new area in the Participant Portal dedicated to experts. A new registration service is now available.

QUICK LINKS FOR EXPERTS

- <u>List of appointed experts</u>
- Expert recommendations

EXPERT AREA

Join the database of independent experts for European research and innovation

The European Commission appoints independent experts to assist with research and innovation assignments including the evaluation of proposals, the review of projects and the monitoring of programmes or policies.



New Experts

What do the assignments involve?

- Experts, as peer reviewers, assist in the:
- evaluation of research and innovation proposals;
- review of research and innovation projects.
- In addition experts assist in:
- monitoring the progress, outcome and impact of research and innovation programmes as well as giving advice on the shape of future research and innovation activities.
- Assignments mainly concern research and technological development. falling within the current framework programme (FP7) aimed at improving employment, competitiveness and quality of life in Europe.
- Take a look at the most recently funded projects.

Who can be an Expert?

You have a chance of being selected as an expert if you:

- have a high level expertise in research or innovation in any scientific and technological field, including managerial aspects:
- have at least a university degree, and
- can be available for occasional, short-term assignments.

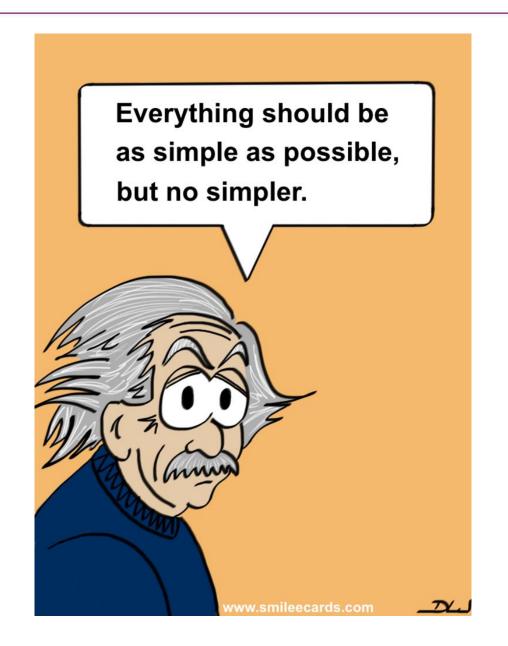
https://ec.europa.eu/research/participants/portal/page/experts

Registered Experts

Already registered with CORDIS/EMM?

- First create an ECAS account, if you have not created one yet, in order to have the possibility to retrieve your CORDIS/EMM profile.
- Some changes to the design of the new registration service require additional information from experts, so please log-in and undate







Tips and advice

- Write clearly & simply
 - Don't use jargon/abbreviations/acronyms/obscure terms
 - Evaluator may not be a native English speaker
- Do not assume knowledge/specific expertise of evaluators
- Use diagrams and charts to illustrate your proposal
 - Pictures are often worth a thousand words!
- Keep within guidelines for text length
- Stay within scope
 - Refer back to Call Text & WP on a regular basis
- Ensure proposal does not duplicate previous projects, but builds on them!



Tips and advice

- FP is highly competitive: the average success rate is 21%
 But it is not a lottery!
- Read the documentation (work programme, call fiche, guides for applicants) - No hidden agenda!
- Prepare yourself in good time
- Check the eligibility criteria
- You must align your proposal with the work programme
 - "Shoe-horning" a marginally relevant proposal into the call never works!
 - Don't forget the 'expected impact'
- Follow the structure in the Guide for Applicants



Tips and advice

- Put yourself in the mind of the experts
- Ask a disinterested colleague look at your proposal, using the Commission criteria
- Be clear and concise, and obey the page limits, font etc
- Submit early, submit often!
 - Revise your proposal once it's uploaded in EPPS
- The experts' evaluation is based on the content of the proposal. So be clear and logical concerning progress beyond state of the art, impacts, methodology, resources, consortia and work planning.₅₅



Finally

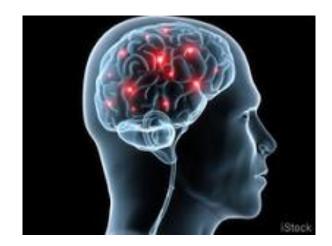
- Abstract is a very important part of your proposal
- Evaluators are allocated ½ day [4 hours] to read, understand and report on 60-100 pages of text!
- Your project idea may be brilliant, HOWEVER, first impressions count!

Be aware that it is a competition!!



- 1. Good is not enough
- 2. Project proposal is an investment
- 3. Wrong friends = failure
- 4. Avoid wishful thinking, be realistic
- Kick out hopeless partners before you submit the proposal





rest your memory!





What are the three evaluation criteria in FP7?



Answer:

- -S&T excellence;
- -implementation and management;
- -impact



What are the main cost items you can have under "other costs" category?



Answer:

- √ travel costs,
- √ durable equipment,
- √ consumables



Why do I have to know which funding scheme you can use in your ptoject?



Answer:

Funding scheme determines the

- purpose of the project
- type of activities involved
- funding rate



What is the difference between the grant agreement

and the consortium agreement?



Answer:

Grant agreement is an agreement between the EC and the consortium.

A consortium agreement doesn't have a model form and is signed by the consortium members – EC doesn't have a role in the consortium agreement, although it is mandatory to have a consortium agreement before you sign the grant agreement.



Who are invited to the negotiations?



Answer:

- Project officers
- Legal officers
- Coordinators, helped by the partners