

Science with and for Society - SwafS – Partner search

☒ I offer **my expertise to participate as a Partner in a project**

☐ I offer **my expertise as a Coordinator in a project**

→ **Please** complete all sections of the Form:

Call: Science with and for Society

Topic: Responsible Research and Innovation in industrial context GARRI-2-2015

Offer valid until: **7th September 2015**

① Project Information

Activity of the SwafS work Programme concerned : Call for developing governance for the advancement of RRI

Field of expertise related to the topic:

Socio-economic research, Innovation research, Corporate Social Responsibility (CSR) research, Networking activities, Dissemination activities

Potential Contribution to the project :

We can contribute with our expertise and experience to further development of CSR models to make advance of responsible research and innovation in industrial context. We are developing methodology for transforming soft data from CSR research to hard data and by this way we can set up strong basis for further advancement of responsible research and innovation.

Role in the project

☒ Research

☒ Dissemination

☐ Other

☒ Training

☐ Technology development

Project idea:

Using new methods and data in CSR research for developing governance for better RRI

Project description:

Responsible Research and Innovation (RRI) describes a research and innovation process that takes into account effects and potential impacts on the environment and society. It can be defined as "a transparent, interactive process by which societal actors and innovators become mutually responsive to each other with a view to the (ethical) acceptability, sustainability and societal desirability of the innovation process and its marketable products in order to allow a proper embedding of scientific and technological advances in our society."¹

According to EC, evidence is needed on how the RRI approach, in particular the opening up of the innovation process to social actors, can improve the development process and the quality of the final outcomes of research and innovation in the industrial context.

The project proposal shall foster collaboration between actors from industry, research and civil society to jointly define and implement a concrete roadmap for the responsible development of particular technologies, products or services within up to three specific research/innovation fields, enabling a detailed comparative assessment.

Nowadays, CSR represents broader commitment of companies and entrepreneurs to create and

¹ von Schomberg, René (2013). Owen, R; Heintz, M; Bessant, J, eds. "A vision of responsible innovation". Responsible Innovation (London: John Wiley).

adhere to ethical standards, contributing to sustainable economic development and improvement of the environment, improving the quality of life of employees and promote the development of the communities in which they operate. In this call we should focus on enhancing corporate social responsibility into its new, innovative form focused on research and innovation issues that will foster sustainability and create processes transparent for all kinds of stakeholders.

This can be achieved by collecting and analysing innovative best practices that interconnects fields of CSR and RRI throughout different European partners' countries and thus creating RRI-inspired 'CSR 2.0' roadmap or policy with possibility of pilot implementation. While both CSR and RRI can be viewed as and can be dissolved to individual processes, we as a project partner can provide comprehensive and detailed analysis of these processes using PDCA cycles and provide improvements using Six Sigma tools and methods in accordance with in-depth financial and economic analysis. With our knowledge and experience in fields of CSR, process management, financial analysis and Six Sigma we believe that we can play important role in partnership creating and implementing RRI-inspired 'CSR 2.0' roadmap or policy that will demonstrate how industry and societal actors can work productively together according to the Responsible Research and Innovation approach, delivering practical evidence of the benefits for industry at large to follow up on a similar path.

Already experience as a coordinator ☐ yes ☒ no x or partner ☐ yes x ☒ no
If yes, in which projects?

Other partners in the consortium already identified (with their countries)
We are in discussion with partner from Czech republic, Slovenia, Croatia

② Target Coordinator/Partner Sought

Organisation details :

<input checked="" type="checkbox"/> higher education / university	<input checked="" type="checkbox"/> industry/SME
<input checked="" type="checkbox"/> research institution	<input checked="" type="checkbox"/> consultancies
<input type="checkbox"/> public partner	<input type="checkbox"/> private partner
<input type="checkbox"/> NGOs / voluntary organisations	<input type="checkbox"/> other (specify)
<input type="checkbox"/> education	<input type="checkbox"/> No preferences

Expertise / competency :

We are looking for coordinator/partners - experienced in CSR and innovation research with good network to industry

③ Contact Details

Contact person	<input type="checkbox"/> Ms <input checked="" type="checkbox"/> Mr Stefan Hicak		
Organisation	European Union Knowledge Ecoomy Pass n.o.		
Address	Mierová 2687/56A		
Postcode/City	093 01 / Vranov nad Topľou		
Country	Slovakia		
Tel.	+421 905 657 939	Fax	-----
Email	stefan.hicak@eukepass.com		
Website	www.eukepass.com		

Short Profile of Organisation

European Union Knowledge Economy Pass n.o. is non-profit organization providing public benefit services with seat in Slovakia. Team includes young people whose main goal is to foster regional development, knowledge transfer and R&D activities through the cooperation in „knowledge triangle“ - business practice - student – university - to promote and support innovation activities.

Our activities can be divided into 4 pillars:

1. Regional development
2. Innovation support and technology transfer



3. Business process improvement
4. Knowledge transfer and knowledge economy development

Date: 27. 07. 2015

I agree with the publication of my contact data on the NCP Network website and on other national websites

yes ☒ no ☐

Please fill in the partner search form and return it to the national contact point for Science with and for Society.